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Enthusiasm and loyalty for Futsal student activity unit member at Semarang State University in 2024

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Abstract

This research aims to determine the enthusiasm and loyalty of the Futsal Student Activity Unit members at Semarang State University in 2024. This research uses a survey method, and the participants are members of the Futsal Student Activity Unit at Semarang State University in 2024. The sampling technique used is purposive sampling from a population of 50 members. The data collection technique uses a questionnaire. Indicators of enthusiastic questionnaire statements include motivation, a person's personal characteristics, interests, environment, and opportunities. Meanwhile, indicators of loyalty statements include willingness to cooperate, a person's characteristics, and characteristics of burdens and tasks. The analysis results using the SPSS application show that the enthusiasm variable in the very high category obtained a percentage of 22%, high 24%, medium 24%, low 24%, and very low 6%. For the loyalty variable, the category is very high 6%, high 4%, medium 42%, low 24%, very low 24%. The study results concluded that enthusiasm was quite good and loyalty was moderate among Futsal Student Activity Unit members at Semarang State University in 2024. The results of this study became the basis for evaluating the organization so that in the future, it could increase the enthusiasm and loyalty of its members.

Keywords: Enthusiastic, loyalty, Futsal student activity unit's member at Semarang state University in 2024

1. Introduction

Futsal is currently a very interesting and popular sport. It is proven that people practice this sport in almost all parts of the world ^[1]. Futsal creates a fresh environment in the world of sports by taking advantage of current societal trends ^[2]. Futsal, in the homeland, has succeeded in winning the hearts of sports fans; it is not wrong if Futsal is a sport that is very popular among teenagers, especially students ^[3]. 5 people in each team play this game, and the aim is to score as many goals as possible to win the match within 2 x 20 minutes ^[4].

In sports, there must be an organization that accommodates the organization so that it continues to develop. Organizations are social entities intentionally organized with reasonably identifiable boundaries and function sustainably to achieve common goals ^[5]. The university-level organization that accommodates students for activities is the Student Activity Unit. The Student Activity Unit is a student organization that aims to gather students with hobbies or talents to develop them ^[6]. The Student Activity Unit aims to adapt and develop students' skills and interests in the hope of becoming superior students ^[7].

In the development of an organization, there must be a driving force to run the organization. It is necessary to have members with enthusiasm and high loyalty to advance the organization ^[8]. Enthusiasm is the spirit that makes us act immediately. A very strong enthusiasm to act immediately and want to ensure everything runs smoothly ^[9]. Enthusiasm is the enthusiasm of organizational members to develop and conduct their duties. Loyalty means a member's total loyalty and devotion to his work organization ^[10]. Loyalty is essentially loyalty, dedication, and trust shown or given to individuals or organizations who feel love and commitment to provide the best service and behavior ^[11]. Loyalty in an organization can be influenced by a culture related to motivation and internal structure so that members work loyally and hard for the organization's progress ^[2].

Based on the author's research, the management and members of the Futsal Student Activity Unit at Semarang State University in 2024 have yet to achieve the best results in both member performance and the Student Activity Unit itself. Misunderstandings often occur between administrators and members. In organizations, enthusiasm and loyalty are the most

important things, and determining the success or failure of an organization is determined by these two factors. This research aims to use the findings on levels of enthusiasm and loyalty as the basis for operational evaluation guidelines for the Futsal Student Activity Unit at Semarang State University in 2024 to improve the performance of members and the Student Activity Unit organization.

2. Materials and Methods

In this study, a survey was used as a research method [12]. This research aims to characterize a phenomenon or symptom that occurs in an existing sample or population [13]. The participants in this research were members of the Futsal Student Activity Unit at Semarang State University, including members of the management and also the participating athletes were 50 active students from Semarang State University. Data collection techniques use questionnaires or distributing questionnaires directly in the field [14]. The data analysis technique uses descriptive analysis, which presents minimum values, maximum values, mean values, and standard deviations, as well as percentage analysis using formulas: $P = \frac{f}{N} \times 100\%$, (Information: P = percentage number; f = Frequency of participants' answers; N = Number) [15]. Analysis techniques are assisted using the Excel application. Ngatman, in Yudhistira's research, said that for enthusiasm and loyalty scores, categorization based on levels was applied using the formula average (x) and Standard Deviation (SD); the category groupings are described in Table 1 below [15]:

Table 1: Categorization of Enthusiasm and Loyalty Futsal

No	Score Range	Category
1.	X + 1.5 SD and above	Very high
2.	X + 0.5 SD to <X + 1.5 SD	High
3.	X - 0.5 SD to <X + 0.5 SD	Medium
4.	X - 0.5 SD to <X - 0.5 SD	Low
5.	Less than X - 1.5 SD	Very low

3. Results & Discussion

The findings of the survey conducted in 2024 to measure the enthusiasm and loyalty of the Futsal Student Activity Unit members at Semarang State University in 2024 are displayed in this section, along with the mean, standard deviation, minimum and maximum values. The following is a display of descriptive analysis findings:

Table 2: Statistical Results for Measuring Enthusiasm and Loyalty

Variable	N	Minimum	Maximum	Mean	Std. Deviation
Enthusiastic	50	63	95	76.86	6,537
Loyalty	50	39	78	50.56	7,502

The instrument in the survey research used was a questionnaire with a total of 21 statements of enthusiasm and 19 statements of loyalty with a Likert scale of 1-5. Indicators of enthusiastic statements include: (1) Motivation of players and management, (2) Personal traits of a person, (3) interests of ukm futsal members, (4) environment and opportunities.

While the Loyalty Statement includes: (1) willingness to cooperate, (2) personal characteristics of a person, (3) characteristics of loads and tasks. Then the frequency distribution data of enthusiasm and loyalty of members of the Futsal Student Activity Unit at Semarang State

University in 2024 are described as follows.

Based on the results of data analysis of enthusiasm and loyalty of members of the Futsal Student Activity Unit at Semarang State University in 2024, it is stated that there are 11 members with a very high level of enthusiasm, 12 members with a high level of enthusiasm, 12 members with a medium level of enthusiasm, 12 members with a low level of enthusiasm and a low level of enthusiasm, and very low enthusiasm, there are 3 members. In the very high loyalty category, there are 3 members; at the high loyalty level, there are 2 members; at the medium loyalty level, there are 21 members; at the low loyalty level, there are 12 members; and at the very low loyalty level, there are 12 members. These results illustrate that the enthusiasm and loyalty of members of the Futsal Student Activity Unit at Semarang State University in 2024 is fairly good.

Semarang State University's Futsal Student Activity Unit makes brilliant achievements every year. One of the best achievements is that the Provincial Student Sports Week champion won a gold medal at the Central Java level at the official competition in 2022 and was able to represent Central Java at the national level. Some players have reached the PFL (Professional Futsal League) and WPFL (Women's Professional Futsal League) levels.

Based on the results of the analysis of the enthusiasm of the Semarang State University's Futsal Student Activity Unit members in 2024, which is at a fairly good level, it can be interpreted that the enthusiasm of the members is quite good and must be maintained so that it continues to be consistent. Enthusiasm is an innate quality within a person manifested in the form of a feeling of joy and encouragement to carry out activities. Diningrum *et al.* said enthusiasm is an action carried out because of the desire to complete a task or job [16].

Meanwhile, the results of the loyalty of members of the Futsal Student Activity Unit at Semarang State University in 2024 are at a medium level, and it can be interpreted that the loyalty of members still needs to be improved. For this reason, the management of Semarang State University's Futsal Student Activity Unit must conduct evaluations for changes to become a better organization. Loyalty is wanting to be loyal and committed to a job, team, supervisor, or organization. This loyalty is a reflection of the members' willingness to protect against people who do not care about the progress of this organization [17].

The enthusiasm and loyalty of organizational members must be a motivation that exists in its members. Motivation is an action that encourages an action to achieve a goal. [16] Motivation determines a person's behavior at work. In other words, what is necessary is the simplest reflection of motivation. Triono *et al.* said that motivation can mobilize all existing potential, arouse strong and noble desires, and provide energy to provide enthusiasm [18].

According to Potu *et al.*, [19] there are two types of motivation. First, intrinsic motivation is a well-known form of inspiration from within a person, inspiring people to achieve certain goals. The second type of motivation is extrinsic motivation, which comes from outside a person and determines a person's behavior in life. By implementing internal and external motivation comprehensively, it will produce good members and good management. Good management is related to various aspects of an organization, starting from processes and fulfilling expectations to results. Strong loyalty will form great management. Great

management will produce responsive abilities and handle problems well [20]. That way, this organization will be

stronger in carrying out its work program and facing all the obstacles that lie ahead to compete with other organizations.

Table 3: Results of Frequency Distribution of Enthusiasm

Category	Class intervals	Frequency	Percentage
Very low	63 - 67	3	6%
Low	68 - 72	12	24%
Medium	73 - 77	12	24%
High	78 - 82	12	24%
Very high	>82	11	22%
Total		50	100%

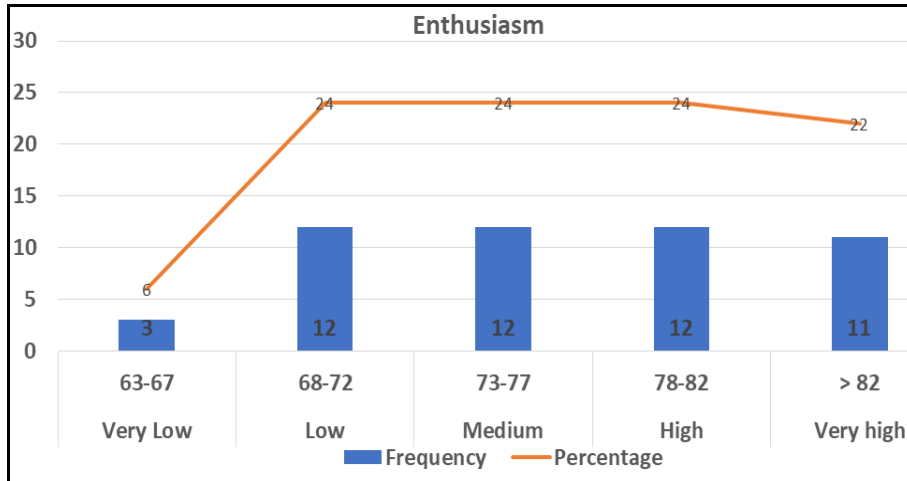


Fig 1: Enthusiasm Results Diagram

In the table and diagram of the results of measuring enthusiasm, the highest range is in the same 3 categories including low, medium and high with a percentage of 24%, and a very high category of 22%. This shows that members

of the Futsal Student Activity Unit at Semarang State University in 2024 have a fairly good level of enthusiasm in table 3.

Table 4: Loyalty Frequency Distribution Results

Category	Class intervals	Frequency	Percentage
Very low	39 - 44	12	24%
Low	45 - 50	12	24%
Medium	51 - 56	21	42%
High	57 - 62	2	4%
Very high	>62	3	6%
Total		50	100%

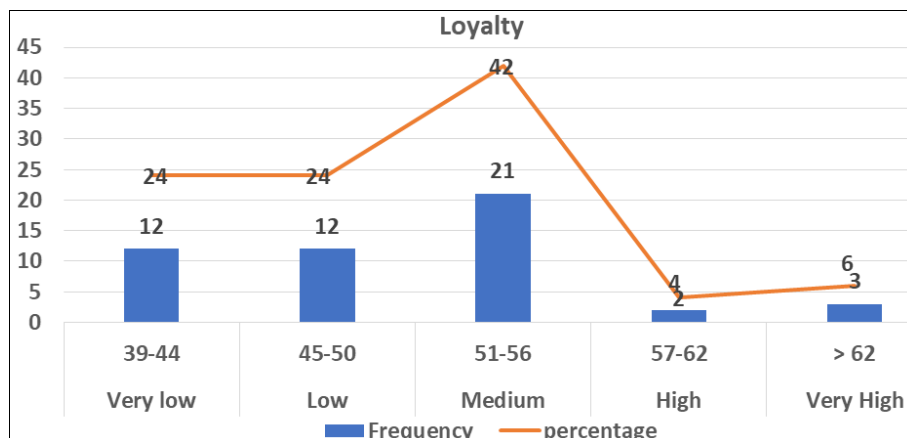


Fig 2: Loyalty Results Diagram

Based on the table and diagram of the results of measuring loyalty, the medium category has the highest percentage of 42%, while the very high category has a percentage of 6%. This shows the results of moderate loyalty in members of the Futsal Student Activity Unit at Semarang State University in 2024.

4. Conclusions

From the results obtained by the author, it can be concluded that members of the Soccer Student Activity Unit at Semarang State University in 2024 have good enthusiasm and moderate loyalty. Therefore, the Futsal Student Activity Unit at Semarang State University in 2024 needs to re-evaluate its management and its members to achieve maximum results in order to be able to compete with other Student Activity Units. The results of this research will bring change for the F Student Activity Unit at Semarang State University to continue to be successful and produce quality athletes who can make the name of the university proud.

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